

Citrix analytics

Get actionable insights to prevent and resolve security and performance issues—fast



As employees become more distributed, organizations face a growing likelihood of security vulnerabilities and bottlenecks or breakdowns in mission-critical systems. Visibility gained via machine learning and artificial intelligence can capture insights into user activity as well as your endpoints, apps, and infrastructure, enabling you to detect problems early and address them right away—before they impact your business.

Adding Citrix analytics solutions for security and performance to your Citrix Workspace environment equips you to stop potential cybersecurity breaches, quickly address performance problems, and maintain a reliable digital workspace experience for employees. Real-time insights across your Citrix environment make it easy to understand areas of concern for security and performance, and resolve them fast.

Citrix Analytics for Performance helps you proactively address issues, maximize user experience, optimize infrastructure usage, and lower costs without impacting performance. With Citrix Analytics for Security, you can ensure that only legitimate users are accessing the workspace, that their activities are safe, and that workspace resources are protected at all times. Both solutions can be onboarded in minutes for on-premises, cloud, and hybrid environments to deliver actionable insights with clear next steps.

Simplify IT operations for greater efficiency and lower costs

Citrix analytics solutions help IT address the challenges of today's remote-first workforce. End-to-end visibility through a single console provides a clear understanding of the user experience and security posture of each employee. Problems can be resolved more quickly and efficiently to improve productivity for users and IT alike, and IT can proactively optimize the environment to get more out of existing investments. User experience scores and risk scores offer a clear and simple way to report key metrics and improvements to the business.

Enable secure remote productivity

It's increasingly critical to deliver a secure, high-quality experience for every employee across any access scenario—especially given a large remote workforce. Citrix analytics provides the tools, end-to-end visibility, and actionable data to improve performance and resolve problems throughout the environment. Users get high-performing apps and desktops with a frictionless IT experience, while the organization can ensure effective protection wherever and however people work.

Support a Zero Trust strategy

Today's open and distributed enterprise ecosystem has rendered perimeter-based security obsolete. By continuously monitoring the security posture of users and devices, Citrix analytics solutions support a Zero Trust approach where risk is assessed based on real-time behavior throughout their session, not just at the moment of validation.

Citrix Analytics for Performance

The always-connected workplace can generate a tremendous volume of performance data, making it hard to get a clear understanding of the user experience you're delivering. That's especially true when disjointed backend monitoring adds complexity and obscures insight. Citrix Analytics for Performance provides a single, easy-to-use dashboard to track, aggregate, and visualize key performance indicators across your cloud and on-premises Citrix sites. The solution leverages machine learning to identify performance degradation by monitoring network latency and logon duration via Citrix HDX Insight and Citrix Director. Individual user experience scoring makes it easy to identify groups of users experiencing poor performance and troubleshoot failures, screen lags, delayed session logons, and other performance issues. End-to-end visibility across apps, networks, and infrastructure simplifies management, capacity planning, and proactive optimization to deliver a great employee experience with every app, every time.

More information:

- [Tech insight: Citrix Analytics for Performance](#)
- [Product documentation](#)
- [Request a demo](#)

Citrix Analytics for Security

To safeguard sensitive data, you need to keep assets and employees secure in real time, wherever and however people work—without getting in the way of productivity. Citrix Analytics for Security gives you proactive security protection without complicating your employee experience. The solution continually assesses the behavior of each user across your Citrix environment based on aggregated data from networks, virtualized apps and desktops, and content collaboration tools, as well as Citrix Secure Workspace Access, Citrix Endpoint Management, and Citrix Secure Browser. Admins can easily create custom rules for automated remediation actions in response to patterns detected in raw data. Machine learning algorithms intelligently classify every user in the environment with a high, medium, or low risk score that is constantly updated to help admins identify potential problems. Risk scores can also be fed into identity providers to inform automated contextual access decisions for enterprise systems, and exported to security information and event management (SIEM) systems to augment incident detection and response (IDR).

With a greater emphasis on post-authentication security, Citrix Analytics for Security protects against malicious user activity after initial validation to corporate networks. Machine learning makes it possible to identify and predict potentially malicious user behavior—for example, by determining when data downloads or transfers are excessive for a given user's role and job responsibilities.

More information:

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- [Request a demo](#)

Stay ahead of security incidents and performance issues with Citrix Analytics for Security and Citrix Analytics for Performance. To learn more, visit citrix.com/analytics.



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