e-Commerce platform

SaaS (software-as-a-service) solution by Netmechanics

NM STORE
by Netmechanics

e-Commerce platform

✓ **Integrated, fast and affordable solution!**

▪ **Targets to**

  ✓ All entrepreneurs taking their first steps in e-commerce

  ✓ Businesses who already have an e-shop and want to upgrade

▪ **Provides**

  ✓ All Supplies of a Reliable e-Commerce Platform and Lifetime Tech Support

NM STORE
by Netmechanics

e-Commerce platform

Focus on vital processes!

That will make your business stand out and grow

- ✓ Effective Marketing
- ✓ Relationship Building
- ✓ Customer Support
- ✓ Digital Marketing

Basic Functions

Ability to import unlimited products with different variations - codes and easy stock control

✓ Simple and easy to use management interface(Content Management System, CMS)

✓ **Easy and fast file upload** (drag & drop) from your computer

✓ **Automatically upload images and documents via CDN application** (see e-Shop Speed)

✓ **Quick search of products** through search filters and sorting options

✓ **Ability to define extra attributes per product**

✓ SEO Meta Tags, Google Analytics, e-Commerce Tracking

✓ **Rich content:** embedded videos, photos, related products etc.

✓ Newsletter for instant communication with your customers by email
   (mail Chimp, Moosend)

Boost your SEO!

✓ SEO Meta Tags

✓ SEO Friendly URLs

✓ Schema.org & Opengraph meta

✓ Responsive Design

✓ Page Speed Optimization

✓ W3C Compliant

Features

Front

- ✓ **Quick Buy**
- ✓ **Use of filters** for instant, targeted product search
- ✓ **Virtual Menu** for Flexibility in Digital Marketing Campaigns
- ✓ **Promotional Banners**

Checkout

- ✓ **Via Social Media interface** (e.g. Facebook Connect)
- ✓ **By Subscribing to the e-Shop**
- ✓ **As a guest (without registration)**
- ✓ **Possibility of different billing and shipping address**

Features

Back End

- Multiple Product and Code Variations

- Stock and order management

- Easy and quick search for products, orders, members

- Management of discount codes - Shopping coupons

- Automated email notifications for new orders - send tracking number

- Data Feeds (e.g. Skroutz XML)

- Newsletter Integration (Mailchimp, Moosend)

- GDPR

Features

Payments – Transportation and shipping costs

- ✓ **Bank Deposit**
- ✓ **Credit Card**
- ✓ **PayPal**
- ✓ **Pay on delivery**
- ✓ Choice for **Pay on delivery fee**
- ✓ **Store Pick up**
- ✓ Choice for **shipping costs per geographical area**
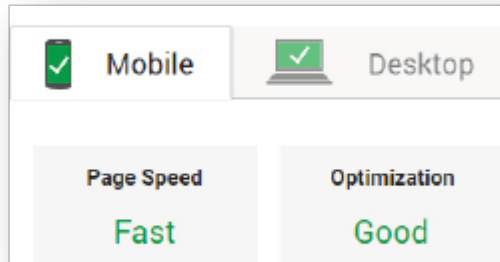
Back End

EXTRAS
- ✓ **Calculation of shipping costs by weight**
- ✓ **Pop Ups Manager**
- ✓ **Search Suggester** (product search with autocomplete)

We've got you covered

High performance

Fast Content Delivery

- ✓ **Speed-based design**
- ✓ **Cloud Server hosting in Data Centres around the world**
- ✓ **Distribution of photographic material via CDN**
- ✓ **NoSQL cache**

Security & Protection

Security

- ✓ **SSL Certificate**
- ✓ **Protection against typical attacks(XSS, CSRF, SQL, Injections etc.)**
- ✓ **Database Password encryption**
- ✓ **GDPR Compliance**

Under the Hood

Technology Key Concepts

Security
- **Infrastructure Level**
  Microsoft Azure

- **Software Level**
  J2EE Standards

Availability
- DDOS Protection
- Cluster of machines
- 24h/7 monitoring

Disaster Recovery
- SQL Backup (1 per hour)
- Content on Azure Storage

Performance
- **Platform Level**
  Microsoft Azure CDN
  SSD managed disks
- **Software Level**
  Nginx web server
  MariaDB
  Solr
  Wildfly Application Server

Flexibility
- Upgrade to enterprise version
- Custom hosting
- Continues Development
- Extra plugins
- Integration with ERP

Support & After-Sales Service

Warranty of good functionality

✓ Immediate service is a vital part of the overall experience the customer must receive!

✓ We offer warranty of good functionality and FREE lifetime technical support

✓ As your business grows and sales increase, your requirements change and the integration of the e-Commerce platform combining also other systems (online Chat etc.) is necessary.

Upgrade & Support

Training & Timetable

✓ Immediate familiarization of e-Shop users with the
management environment

eShop delivery
in 5 working days

Benefits

- ✓ Fast Eshop delivery

- ✓ Trustworthy and high-performance platform for your clients

- ✓ Try to focus on services that you can sell instead of spending time on the delivery of the e-Shop.

Additional Services that you can sell:

- ✓ Content Management Services

- ✓ Digital Marketing Services

  - ✓ Social Media

  - ✓ Google Ads

  - ✓ SEO

  - ✓ Affiliate Marketing

  - ✓ Newsletter Marketng Services

- ✓ Design - Banner (in-site) Management Services

- ✓ Training Services

- ✓ Consulting Services

NETMECHANICS
advanced **e-commerce** solutions

Thank You!