Acronis



Acronis Cyber Protect Cloud

Modernize your cybersecurity and backup with integrated cyber protection



The threat landscape is becoming more complex



300%

spike in cybercrime during the COVID-19 pandemic

57%

of attacks are missed by traditional antivirus solutions

69%

spend more time managing tools than defending against the threats

Sources: Acronis Cyberthreats Report 2020, Acronis Cyber Readiness Report, 2020, FBI





What if you could rely on just one integrated solution?



Boost your monthly recurring revenue

Easier upsells using integrated solutions

Simplified renewals with integrated reporting

Greater ROI via pre-built marketing campaigns



Cut cyber protection costs by up to 50%

One console, one license, one agent

Integration drives deeper automation

Consolidate vendor expenses



Deliver unmatched cyber protection

Reduce risk with 100% coverage of client workloads

Unique capabilities not available from your current security vendors

Leader in independent testing (VB100, AV-Test, AV-Comparatives)





Al-powered integration of data protection and cybersecurity











Prevention

Smart protection plans based on Acronis threat alerts



Al/ML-based threat detection and behavior analysis

Response

Attack response with complete Al-assisted visibility on the edge

Recovery

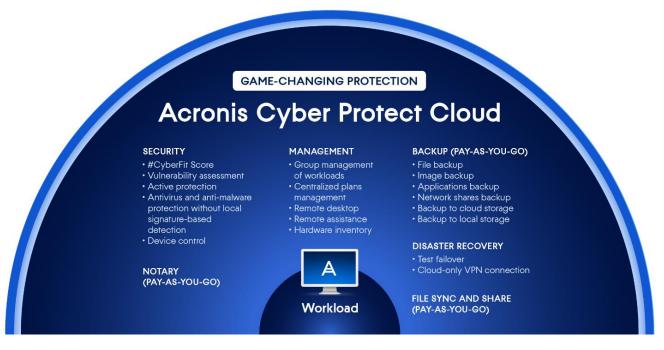
Attack remediation without data loss and with integrated patching

Forensics

Fast and precise investigations with forensic-rich backups



Best-in-breed backup combined with integrated security and management



Protect every workload at no charge

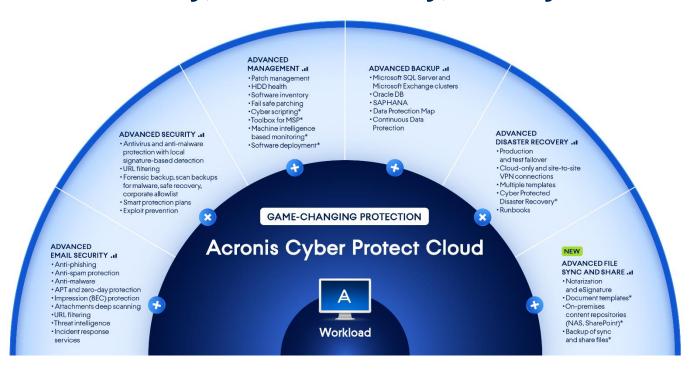
Best-in-breed backup included

Strengthens your AV against zero-day threats

Accelerate security and manageability



Add Advanced packs: Security, Management, Backup, Disaster Recovery, Email Security, File Sync and Share



Optimize for every workload

Easy to upsell

Vendor consolidation

2021 Roadmap for Service Providers





Legacy Backup & AV solutions

Complex

Complicated licensing, deployment, and training, as well as agent conflicts

Expensive

Multiple tools, vendors, administration costs

Unsecure

Lack of integration creates gaps in defenses, management burden compromises security

Acronis Cyber Protect Cloud

All services managed from one place

Remove the complexity and risks associated with non-integrated solutions

Smarter use of resources

Faster operations with integration and automation lets your team focus on your clients

Total peace of mind for clients

Customize your services and deliver complete protection for every workload

Easy

Efficient

Secure





Lower risk for your clients



Eliminate gaps in your defenses

Deliver comprehensive cyber protection with the unique integration of data protection and cybersecurity



Upgrade the protection of every workload

Ensure better protection for every workload with essential cyber protection



Recover instantly without losing data

Prevent downtime with near-zero RPOs and RTOs for all users and applications

Selling backup? Upsell to Acronis Cyber Protect

More than backup: The most secure, easy and reliable backup solution for MSPs

Proactive Protection

- Vulnerability assessment and patch management to avoid downtime and maintenance
- Malware removal from backups
- Prevention of reoccurring infections (patch on recovery)

Active Protection

- Continuous data protection (CDP) to avoid any data loss
- Active protection against ransomware and other malware to avoid downtime
- Self-defense for the agent and backup storage

Reactive Protection

- Integrated disaster recovery capability
- Instant recovery: no data loss, near zero RTO & RPO
- Metadata storage for forensics and investigation of incidents

Productivity Improvements

- Maximum number of workloads protected per an MSP technician
- Integrated remote management for quick access to the protected workloads
- Pre-configured protection plans for remote workers



Selling security? Move to Acronis Cyber Protect

Unique capabilities deliver the most complete cyber protection solution for MSPs

Protection

- Protection for collaboration applications – Zoom, WebEx, Microsoft teams
- Al-based hard-drive failure prediction
- Integrated, secure file sync and share solution for collaboration

Security

- Al-based injection detection
- Entropy analysis against advanced ransomware
- Rootkit detection by scanning cold backup data
- Aggressive heuristics enabled by allowlists created from backups

Performance

- Antivirus scans in backups, decreasing the load on protected devices
- Reduced downtime with fail-safe patch management
- Allowlisting applications by scanning backups

Productivity benefits

- Quick assessment of a device's protection status with built-in #CyberFit score
- Data protection map to discover and protect important data
- Remote Desktop connection to office networks for end customers





Integration enables new cyber protection capabilities

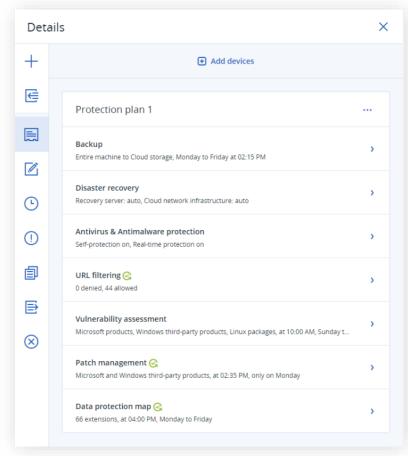
Deep integration enables new capabilities

Integration at all levels: management, products, technology

Harness the power of ONE:

- Eliminate complexity
- Deliver new security capabilities
- Keep costs down
- Manage all clients from one console
- Efficient support escalations with one vendor





Innovative data protection scenarios



Next-gen continuous data protection: Avoid even the smallest data loss in key applications



Safe endpoint recovery:

Integrate anti-malware updates and patches into the recovery process



Data protection map:

Monitor the protection status of files with classification, reporting, and unstructured data analytics



Smart protection plan: Autoadjust patching, scanning, and backing up based on threat alarms from Acronis Cyber Protection Operations Centers



Forensic backup:

Image-based backups that capture additional data needed for forensic investigations



Better protection with less resources: Enable more aggressive scans and vulnerability assessments by offloading data to central storage, including the cloud



Fail-safe patching:

Automatically back up endpoints before installing any patches, enabling immediate rollback



Global and local allowlists:

Created from backups to support more aggressive heuristics, preventing false detections



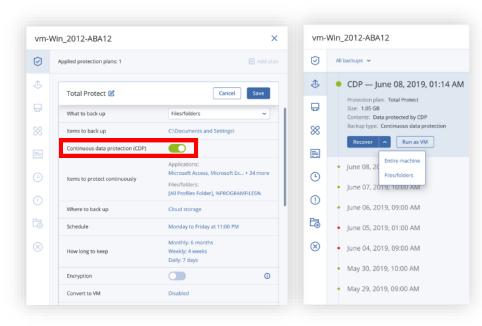
1. Continuous data protection

Gain safe and instant remediation without data loss and near-zero RPOs

Define the list of critical apps for every device that users are working with most often. Acronis' agent monitors every change made in the listed applications.

In case of a malware infection, you can restore the data from the last backup and apply the latest collected changes so no data is lost.

- Ensures users won't lose their work in-progress
- IT controls what is continuously backed up Office documents, financial forms, logs, graphic files, etc.



Why? Protects client data – even between backups

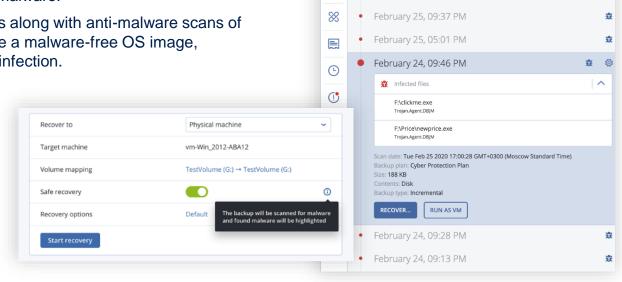
2. Safe recovery

Integrate anti-malware scans and AV updates into the recovery process

Backed up data can be infected with malware.

Applying the latest antivirus definitions along with anti-malware scans of backup images allows users to restore a malware-free OS image, reducing the chance of a reoccurring infection.

- Updates the antivirus database
- Scans backup images for malware



• February 26, 05:33 AM

Why? Saves time, effort and data: recover infected images quickly with no efforts

3. Virus and malware scans in the Acronis Cloud

Prevent restoring infected files from backups

Scanning full disk backups at a centralized location helps × Details Backup scanning plans find potential vulnerabilities and malware infections -New backup scanning ensuring users restore a malware-free backup. SCAN TYPE Cloud storage New backup scanning 1 BACKUPS TO SCAN WIN-6KDATTF188F - Entire machine to Cloud Increases potential rootkit and bootkit detections (<u>L</u>) Malware Restores only clean data Q Search Loaded: 5 / Total: 5 Automatic (1) Reduces loads of client endpoints Name † Status Size Last change O EDIT ABA12-WIN - Entire machine Malware detected 200 GB Oct 27, 2018 09:00 AM ABA12-AMS - Backup plan No malware 492 KB Oct 26, 2018, 09:00 AM No malware 1.5 GB Oct 26, 2018 09:00 AM ABA11-LIN - Entire Not scanned 10 GB Oct 25, 2018 06:15 AM

Why? Better protection with less effort and fewer resources. Offload endpoints for aggressive scans

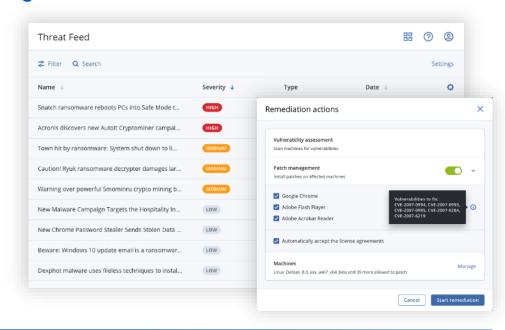
4. Smart protection plans

Use alerts from Acronis CPOCs to mitigate risks from even the latest threats

Acronis CPOCs monitor the cybersecurity landscape and release threat alerts. Acronis products automatically adjust protection plans based on these security alerts. This approach can result in more frequent backups, deeper AV scans, specific patch installs, etc. – and greater protection.

Protection plans will be restored when the situation is back to normal

- Minimize business downtime from a malware epidemic, natural disaster, etc.
- Reduce reaction times
- Avoid data loss



Faster reaction times, as well as prevention of downtime and data loss

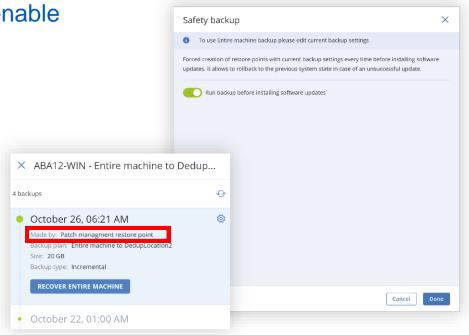
5. Fail-safe patching

Back up workloads before patching to enable quick rollback to a working state

A bad system patch can render a system unusable, but patch management rollbacks have limitations and can be slow.

Fail-safe patching creates an image backup of selected machines before installing a system or application patch for quick rollbacks.

Full image backups are the fastest and easiest way to revert to a usable state



Saves resources, while supporting faster and more reliable operations

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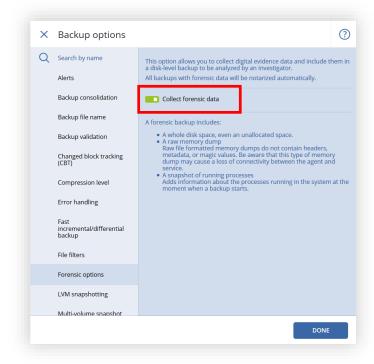
Advanced Backup

6. Forensic information backup

Back up vital data as well as information needed for future analysis and investigation

By activating a special "Forensic Mode" in the product, memory dumps and full HDD images on a sector level can be collected.

- Keeps key evidence secure in the backup
- Makes future investigations easier and less costly

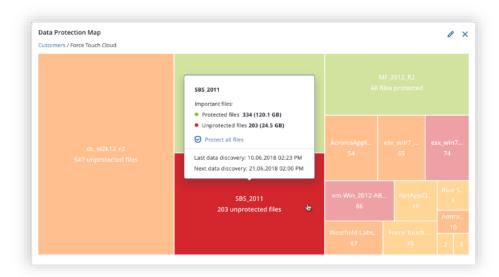


Why? Enables investigation and better compliance

7. Data compliance reporting and **Data Protection Map**

Use automatic data classifications to track the protection status of important files. IT will be alerted as to whether the files were backed up or not.

- Data distribution across endpoints is clearly visible
- Protection of specific files and inclusion in backup plans is easily confirmed
- Risk mitigation steps are easy to execute
- Collected data is used as the basis for compliance reports



Complete protection that's easy, with no important data missed

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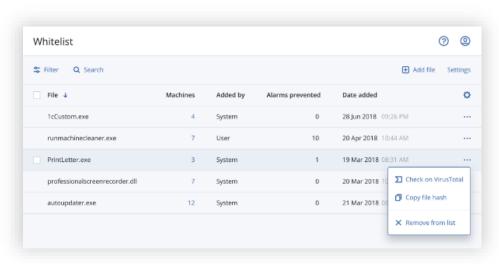
8. Automatic allowlisting from backups

Build global and local allowlists to prevent false detections while making more aggressive, accurate heuristics

Improved detection rates may lead to more false positive alerts. Traditional, global allowlisting does not support custom applications.

Acronis Cyber Protect scans backups with anti-malware technologies (Al, behavioral heuristics, etc.) to allowlist organizationally unique apps and avoid future false positives.

- Eliminates the time-consuming process of manually allowlisting unique apps
- Improves detection rates via improved heuristics
- Supports manual allowlisting



False positives can prevent access to data/apps. Automation saves time and improves protection

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Top use cases for Acronis Cyber Protect Cloud

- Simplified onboarding. Discover all devices that require protection and remotely install a single agent (instead of many) for anti-malware, backup, remote desktop, patch, etc.
- Zero-day malware and ransomware protection. Get our industry-leading, Al-based Acronis Active Protection, which now includes a static analyzer and behavioral analysis.
- Compliance and forensic investigations.
 Offer services to industries with high compliance requirements – Acronis equips you with image-based backup and forensic data like free space and memory dumps.
- Better SLAs. Keep and improve availability KPIs for clients with proactive, active and reactive cyber protection.
- Post malware-attack recovery. Lower risk of reinfection and ensure fewer operations with anti-malware scans of backups in centralized locations and safe and quick recovery – patch updates ensure backups are covered too.
- Protection for all key files. See what data is covered at a glance via Acronis' comprehensive Data Protection Map.

- Centralized patching. Protect all client software (not just Microsoft) and cover all clients using one multi-tenant tool.
- Demonstrate your service value to clients. Use flexible, detailed reporting to simplify contracts renewals and enable easier sales with vulnerability assessments in backup service.
- Real-time protection of important documents.
 Count on continuous data protection to immediately save all changes to critical files, even between backups.
- Auto-response to emerging threats. Adjust the scope and the schedule of backups or anti-malware scans, based on real-time alerts from Acronis Cyber Protection Operation Centers (CPOCs).
- Minimal planned and unplanned downtime.
 Benefit from simplified maintenance routines and proactive protection, including: hard drive health checks, on-time patches, and regular vulnerability assessments as well as improved real-time Acronis Active Protection.



Key features overview

Built on the Best-in-Breed Backup for MSP

Hybrid cloud architecture

20+ workload types protected

File & Image Backup

Instant recovery

Flexible Storage

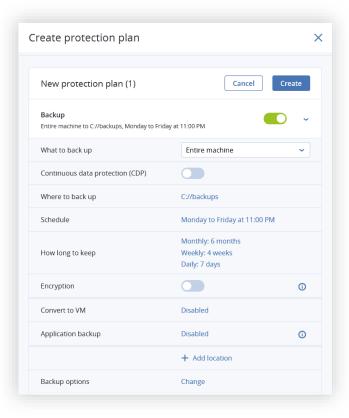
Built for MSP

Why? Faster recovery and better RTOs

Full-image and file-level backups

Back up individual files or safeguard an entire business with a few clicks

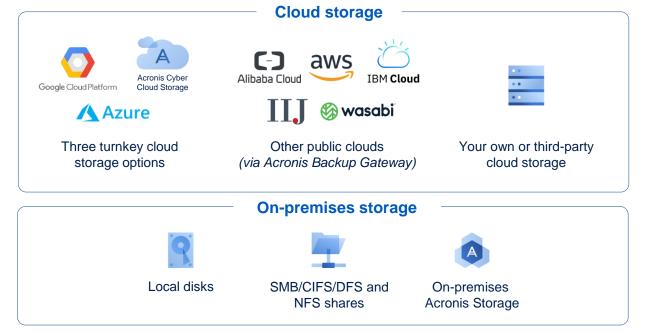
- File-level backup: Use this option to protect specific data, reduce the backup size, and save storage space
- Full-image backup: Easily back up the entire system as a single file, ensuring bare metal restores
- In the event of data disaster, you can easily restore all information to new hardware



Why? Ensure business continuity with flexible backup options and avoid downtime and data loss

Flexible storage options

Meet data sovereignty or cost requirements





Other solutions shoehorned us into a situation where we had to tell our customers they couldn't do certain things. With Acronis we have complete flexibility, and this allows us to offer the best user experience.

Jason Amato, Marketing Manager at Centorrino Technologies

Acronis



Provide Protection for 20+ Workload Types from Infrastructure to SaaS apps





















Acronis



Oracle **Database**

Red Hat Virtualization Linux KVM

Citrix **XenServer**

Virtuozzo

Nutanix

Streamline delivery of cyber protection using just one solution



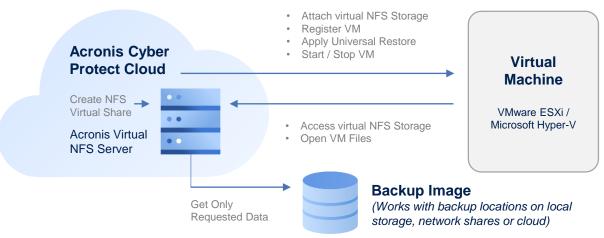
Google

Workspace

Best-In-Industry RTOswith Acronis Instant Restore

Acronis Instant Restore is patented technology that allows you to recover systems in seconds by starting any Windows or Linux system (physical or virtual) directly from the backup storage on your existing Microsoft Hyper-V or VMware vSphere ESXi host – without moving data.

How it works



Benefits

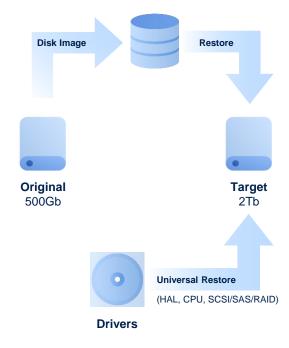
- RTO in seconds
- Recover any virtual, physical or cloud server, Windows or Linux
- Reduced network consumption

Acronis Universal Restore

Restore Windows and Linux systems to dissimilar hardware

- Quick and easy system recovery to dissimilar hardware, including bare-metal physical, virtual, or cloud environments
- After recovering a disk-image as-is, Acronis Universal Restore analyzes the new hardware platform and tunes the Windows or Linux settings to match the new requirements

in Switzerland and Singapore



Reduce RTOs and ensure quick, easy system migration with a few clicks

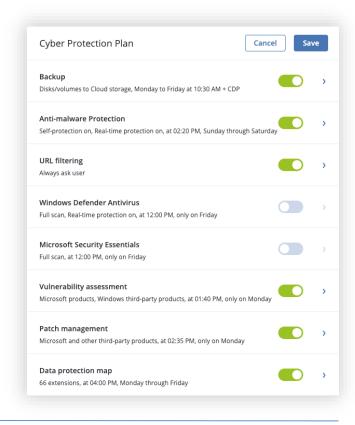


Backup is dead – Acronis Cyber Protect is better backup protection

One Protection Plan

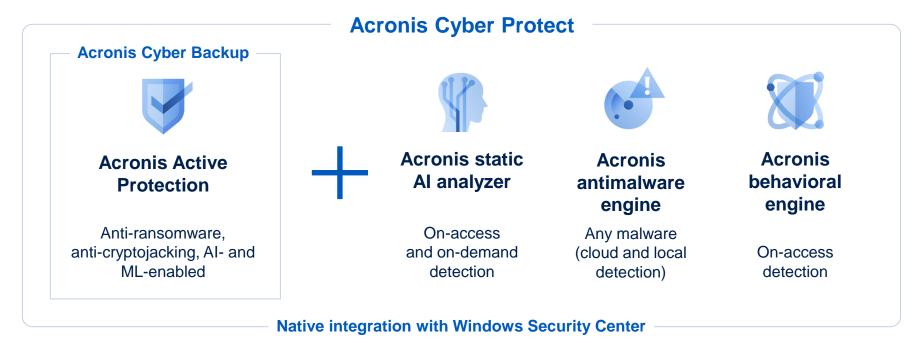
Efficiently enable, disable and configure services and policies on a per-client or group level:

- Backup
- Anti-malware protection
- Disaster Recovery
- **URL** filtering
- Vulnerability assessments
- Patch management
- Data discovery (via data protection map)
- Microsoft Defender Antivirus and Microsoft Security Essentials management



Better protection with less effort, automated

Significantly extended anti-malware capabilities

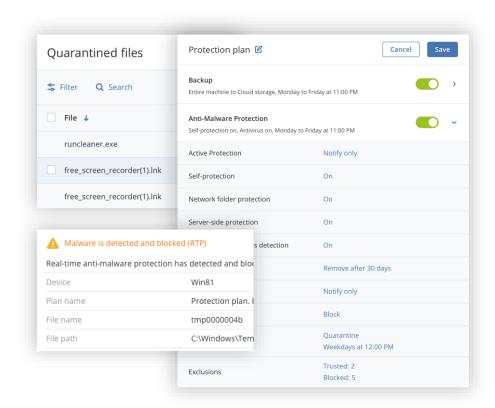


Why? Active prevention of downtime and data loss, not just recovery after an attack

Al-based protection against zero-day malware

Anti-malware protection for Windows, Linux and macOS

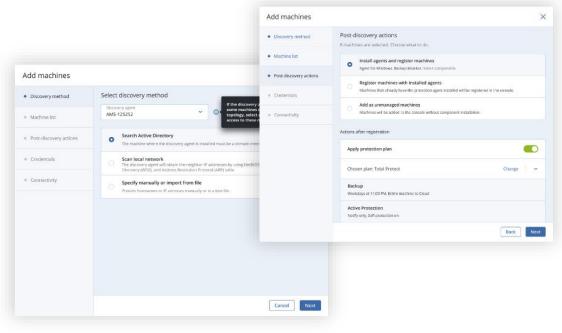
- Ransomware detection and data recovery
- Cryptomining process detection
- Real-time protection and on-demand scanning
- Self-protection: Protect Acronis components (e.g. registry, service stopping, Acronis file protecting)
- Network folder protection: Protect the data in shared folders on your machine against ransomware
- Server-side protection: Protect the data in shared folders within your network against ransomware
- Files quarantine
- Exclusions management: Specify processes that will not be considered malware; exclude folders where file changes will not be monitored; select files and folders where scheduled scanning will not be executed



Devices auto-discovery and remote agent installation

Simplify the process of installing multiple agents at once – both in the cloud and on-premises

- · Network-based discovery
- Active Directory-based discovery
- · Import a list of computers from the file
- Auto-apply a protection plan
- Batch remote agent installations with a discovery wizard

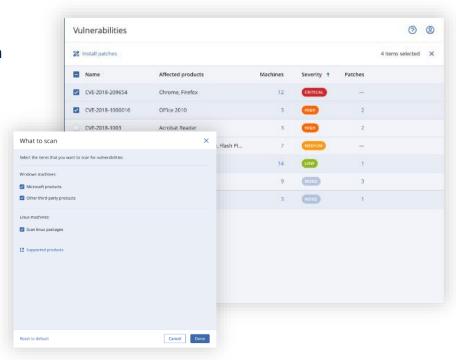


Why? Easier and faster onboarding. Fewer resources required. Completeness of protection.

Vulnerability assessments

Discover an issue before it's a problem

- Continuous, daily updates of Acronis' vulnerability and patch management database
- Comprehensive dashboard for vulnerability detection, their severity and patch availability
- Constantly expanding support for:
 - · Microsoft stack:
 - a) Workstations Windows 7 and later
 - b) Server Windows Server 2008R2 and later
 - c) Microsoft Office (2010 and more) and related components
 - d) .NET Framework and server applications
 - MacOS workloads
 - · Adobe, Oracle Java
 - · Collaboration software: Zoom, Teams, VPNs
 - Browsers and other software

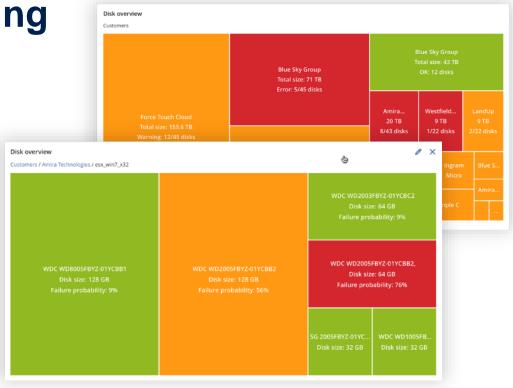


Why? Mitigates potential threats and prevents attacks

Drive health monitoring

Know about a disk issue before an issue happens

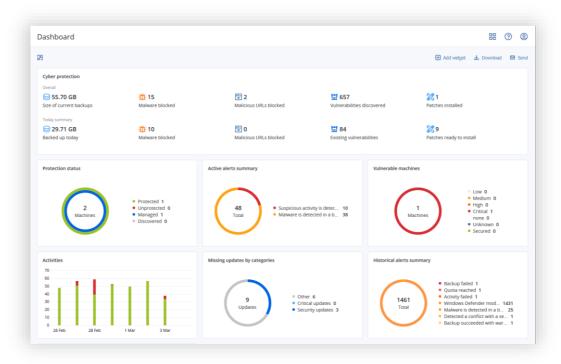
- Uses a combination of machine learning, S.M.A.R.T. reports, drive size, drive vendor, etc. to predict HDD/SSD failures
- The machine-learning model currently delivers 98.5% accuracy in its predictions – and we keep improving it
- Once a drive alert is raised, you can take action (backing up critical files from the failing drive, for example)



Why? Avoid unpredictable customer data loss, proactively improve uptime, differentiate yourself

Flexible monitoring and reporting

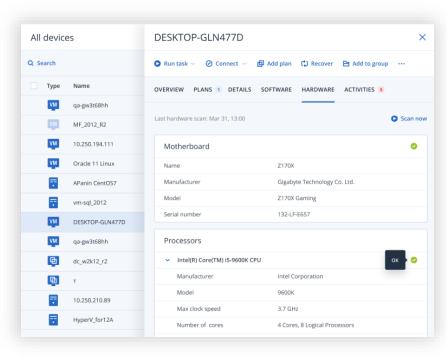
- Hardware health monitoring (HDD, SSD)
- Security update statuses visibility
- Quickly identify problems
- Fast access to management actions
- Customizable dashboard widgets



Why? Single pane of glass, faster operations, helps demonstrate MSP value and simplify renewals

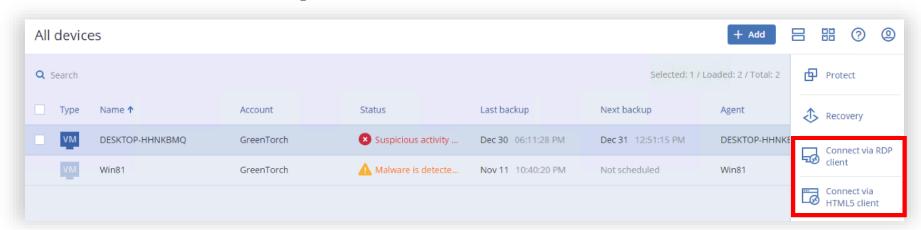
Hardware inventory collection

- Discover all hardware assets on all protected endpoints of the organization (e.g. CPU, GPU, motherboard, RAM, network adapters, etc.)
- Get up-to-date information about hardware assets:
 - Regular scans can be scheduled to run automatically
 - On-demand scans can be manually triggered by engineers
- Get detailed hardware information about hardware assets such as model, manufacturer, serial number, etc.
- Browse all hardware assets, or search and filter by multiple criteria: processor model, processor cores, disk total size, memory capacity
- Generate hardware inventory reports



Why? Save time and effort with up-to-date hardware inventory information

Remote Desktop & Remote Assistance



Remotely operate any endpoint as if you are near the device

- Securely connect to remote machines even behind a firewall on a private network without changing firewall settings or establishing additional VPN tunnels
- Allow your engineers to view a user's screen, to provide support with specific tasks or fix issues

Why? Fewer tools, plus less effort to connect, and faster reaction times, reduced costs

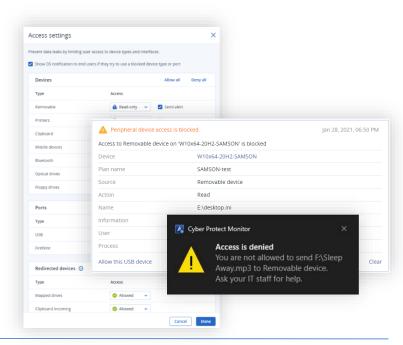
Device control

Strengthen your security services and minimize the risk of data leaks

for clients with essential data loss prevention (DLP)

 Controlled channels (local workloads) - Endpoints (Windows PC, workstation, server), ports, peripheral and redirected devices, clipboard, virtualized sessions

- Capabilities:
 - Selective access control per device/port type (deny, allow, read-only)
 - Real-time alerts and notifications
 - a) On workloads on/off for all devices and ports
 - b) In console on/off per device/port type
 - Control clipboard copy/paste operations
 - Control screenshot captures (PrintScreen and any third party app)
 - · Support of encrypted removable media
 - Allowlisting
 - a) Device type
 - b) USB granular, down to serial number
 - c) Clipboard operations within applications



Why? Proactively prevent data leaks and control data flows between devices and peripherals



Client Executive Summary Report

Drive a strategic conversation with your clients monthly

Easily demonstrate the value of the services you deliver to your clients with the customizable Client Executive Summary Report.

Show key performance metrics for your delivery of:

- Backup
- Disaster Recovery
- Antimalware Protection
- Vulnerability assessment and patch management
- Data Loss Prevention
- Cyber Files
- Cyber Notary









- Download via PDF or Excel format
- Customizable
- Set up automatic delivery

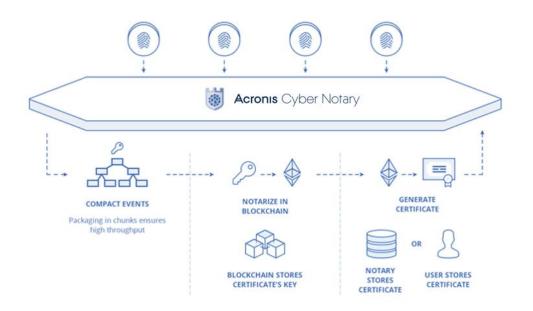
Blockchain notarization

Ensure data integrity with innovative blockchain-based Acronis Cyber Notary

- Highly scalable micro-service architecture
- API interface (REST), queue interface (AMPQ) for integration
- High throughput (xx10,000 objects per blockchain transaction)
- Notarization certificates with built-in verification
- Embeddable e-signatures and document templates

Why?

- Ensure the integrity of business critical data
- Achieve greater regulatory transparency
- Reduce security risks





Easy, Efficient, Secure cyber protection with Advanced Packs

Add Advanced packs: Security, Management, Backup, Disaster Recovery, Email Security, File Sync and Share





Dual headquarters

in Switzerland and Singapore

Acronis Cyber Protect Cloud with Advanced Backup

Protect your clients' data confidently with best-in-breed backup enhanced with cyber protection



Increase automation and productivity

Scheduled backup reports, paired with cloud backup enhancements – like continuous data protection – helps you save time while saving your clients from data loss



Deliver the most secure backup

Acronis delivers a unique approach by combining cloud backup with cyber protection features, such as antimalware and antivirus – helping you keep clients' data secure



Protect more workloads on more platforms

From a single console, protect more than 20 workload types, including Microsoft Exchange, Microsoft SQL Server, Oracle DBMS Real Application clusters, and SAP HANA

Acronis Cyber Protect Cloud with Advanced Disaster Recovery

Improve security by detecting more threats, save on simplified security management, and deliver better remediation with integrated cyber protection



Less downtime

Get clients running in mere minutes by spinning up IT systems in the Acronis cloud with full site-to-site connectivity and the ability to recover them to similar or dissimilar hardware



Minimize complexity

No need to add, learn, or manage another platform. It's one solution for any workload managed from a single interface that enables you to build a complete cyber protection service



Grow recurring revenue

Deliver more value, deepen client relationships, and increase retention by offering clients the disaster recovery services they are looking for – while increasing your monthly recurring revenue



Acronis Cyber Protect Cloud with Advanced Security

Improve security by detecting more threats, save on simplified security management, and deliver better remediation with integrated cyber protection



Full-stack antimalware

Acronis Active Protection, enhanced with exploit prevention, URL filtering, antimalware detection for backed-up data, and improved detection rate to catch more threats faster



Security automation

Smart protection plans, auto-allowlist custom apps, automatic malware scans and AV definitions updates as part of recovery process to deliver services more effortlessly



Efficient forensics

Collect digital evidence and safe it in a secure central repository to enable thorough post-incident investigations and proper remediation, while keeping costs down.



Acronis Cyber Protect Cloud with Advanced Management

Improve clients' protection by keeping systems up-to-date while decreasing the management burden and TCO



Advanced patch management

Keep systems up-to-date and proactively mitigate vulnerabilities



Patch management automation

Save time and effort with patch management automation and fail-safe patching technology



Comprehensive management tools

Streamline your planning with software inventory collection, report scheduling, and drive health monitoring.



Acronis Cyber Protect Cloud with Advanced Email Security powered by Perception

Improve clients' security by detecting any email-borne threat before it reaches end-users



Stop phishing and spoofing attempts

Minimize email risk for clients with powerful threat intelligence, signature-based detection, URL reputation checks, unique image-recognition algorithms, and machine learning with DMARC, DKIM, and SPF record checks.



Catch advanced evasion techniques

Detect hidden malicious content by recursively unpacking embedded files and URLs and separately analyzing them with dynamic and static detection engines.



Prevent APTs and zero-day attacks

Prevent advanced email threats that evade conventional defenses with Perception Point's unique CPU-level technology able to act earlier in the attack chain to block exploits before malware is released, delivering a clear verdict within seconds.

^{*}Product UI supports English only





Acronis Cyber Protect Cloud with Advanced File Sync and Share

Take full control over data location, management, and privacy with a superior file sync and share service extended with fully remote notarization, verification, and online signing



Maximize productivity and collaboration

Support your clients' digital transformation with simple file and link sharing, controlled access with custom permissions, eSigning, and file notarization



Mitigate security risks

Leverage a HIPAA-compliant file sync and share service with encryption at rest and in transit, full control over data location, and data authenticity powered by Etherium blockchain to record and verify notarizations



Boost revenue growth

Increase client retention and generate new revenue streams by expanding your offering with an advanced file sync and share service that supports all platforms





Why Acronis Cyber Protect Cloud?

Benefits of Acronis Cyber Protection

Fastest return to productivity: autonomous, integrated and modular cyber protection











Ease of Use

Fewer human errors, faster deployment, more workloads supported by an IT professional, more customers protected

Low TCO

Protection accessible for customer of any size, and low cost means higher margins for partners

Security

Protection solutions natively designed for security decrease partner risk of liability

Control

Control over data location, protection configuration and rights delegation reduced partner risks

Reliability

Scalable and highly available cyber protection allows partners to offer higher SLAs to their customers

Innovative Cyber Protection



Benefits for service providers

Protect a client's infrastructure and data beyond backup



Increase ARPU

- Sell more cyber protection services
- Get more margin on in-demand services
- Improve attach rate and sell more



Improve SLAs

- Proactively avoid downtime
- Faster remediation with improved workload protection
- Win more clients with better SLAs



Control Costs

- Reduce expenses by using one tool for all daily tasks:
 - Onboarding
 - Monitoring
 - Management
 - Assistance
- No new HW/staff required
- Improved granular licensing



Decrease Churn

- Improve customer satisfaction and keep them coming back for more
- Demonstrate value and simplify renewals
- More services mean stickier clients

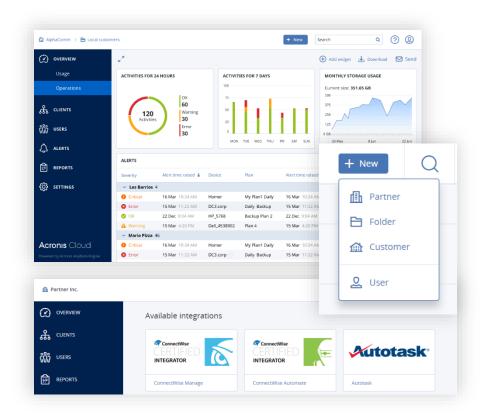


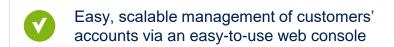
Offer Managed Security

- Easy additional revenue:
 - No investment
 - No risk
 - No hunting for expensive security specialists
- Better protection for clients

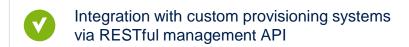


Built for Service Providers

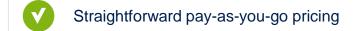








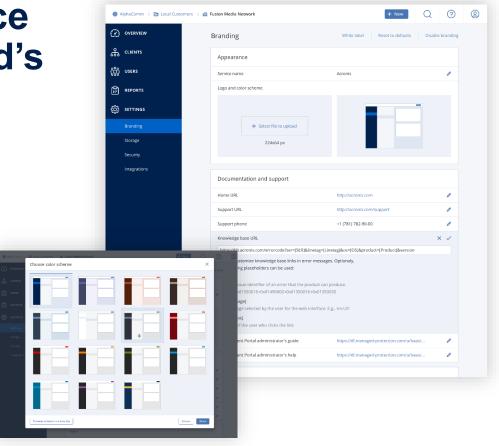




White-Label the Service to Maintain Your Brand's Unique Look and Feel

Design the management portal's user interface and your backup and disaster recovery services as desired. You can remove any association with Acronis or higher-level partners. Nearly 20 branding items offer key flexibility, such as:

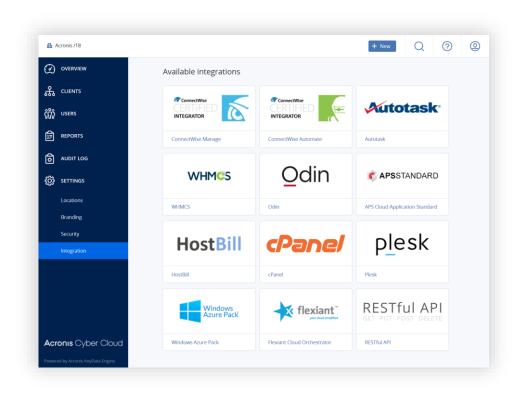
- Web-console color scheme
- Logos
- Company and service names
- Customizable email settings



Integration with Service Provider Tools

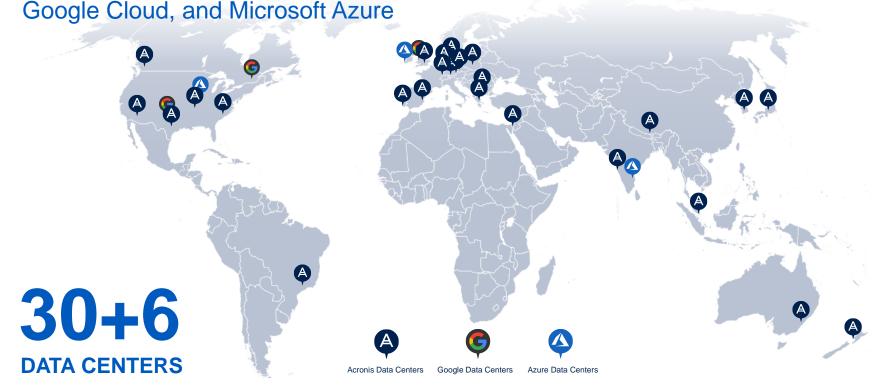
Need a solution that seamlessly integrates with your business automation systems?

- Configure integrations with a variety of third-party systems, including:
 - RMM and PSA tools: Autotask, ConnectWise (Automate, Manage, Control), Kaseya
 - Hosting control panels and billing systems: cPanel, Plesk, WHMCS, HostBill
 - Marketplace providers: CloudBlue, AppDirect
- Utilize a powerful RESTful management API for custom integrations

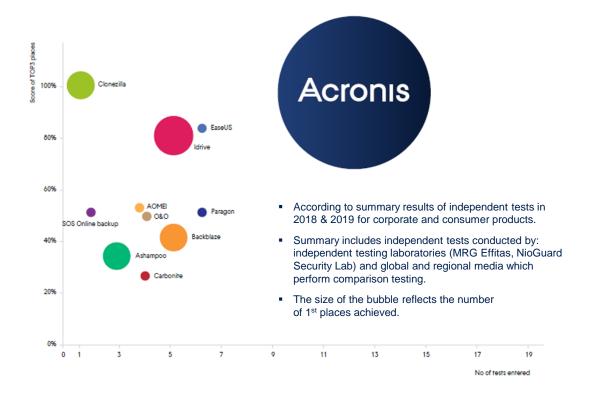


Ensure compliance and a local presence

Choose from 36 data centers worldwide to store data – Acronis-hosted,



Leader in independent tests results

















Acronis security industry recognition



MVI member



VIRUSTOTAL member



Cloud Security Alliance member



Anti-Malware Testing Standard Organization member



Anti-Phishing Working Group member



MRG-Effitas participant and test winner



Anti-Malware Test Lab participant and test winner



ICSA Labs certified



NioGuard Security Lab participant and test winner



AV-Comparatives approved business security product





VB100 certified



AV-Test participant and test winner



Acronis security related certifications

FIPS 140-2

Acronis AnyData Cryptographic Library has been successfully verified by NIST

GDPR

Acronis is GDPR compliant through self-assessment as of May 25, 2018.



GLBA (Gramm-Leach-Bliley Act)

GLBA is applicable to financial institutions, compliant to Title V, Subtitle A, Section 501.(b)



HIPAA

An independent third party gap analysis, showing that Acronis is compliant with HIPAA rules







ISO 27001

Acronis has Information Security Management System in accordance with standard ISO 27001:2013.



ISO 9001

Compliant with ISO 9001:2015



TAA

Acronis products are "TAA compliant" as manufactured or "substantially transformed" in Switzerland

Privacy Shield

Acronis is EU-US and Swiss-US Privacy Shield certified



Acronis Cyber Protect Cloud Partners



Union Technology Cooperative (UTC) is a worker-owned managed service provider based in Middleton, Wisconsin that provides technology solutions to organizations.



TechnoPeak is a fast-growing systems integrator providing business automation, technology services, and digital transformation solutions. The company operates in Europe, CIS, and the Middle East, and it has over 500 IT professionals supporting over 3,000 customers.



Zebra Systems is a cloud distributor in the Czech Republic focused on backup, disaster recovery, and security products.



DataTegra delivers managed security services to commercial and public sector clients in South Africa and across Africa. The company has been operating for over a decade and provides a wide range of security services.



VMotion IT Solutions is focused on providing web hosting and cloud solutions through data center facilities located in Ireland.



i3-Software & Services LLC (S&S) is a managed service provider based in Louisiana that specializes in supporting local government. The company develops and sells IT solutions into municipal, parish/county, and state agencies.

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MSPs on Acronis Cyber Protect Cloud



There is just a lot of really smart stuff in the product. It is really smart to come at it from the data protection angle because you are thinking of things that other vendors wouldn't consider. There is just a ton of opportunity with the product, and we are really excited about all of it.

Our goal (with Acronis Cyber Protect) is to drive as much penetration into our existing customers and then start to prospect for new customers.

One of the biggest values in Acronis Cyber Protect is the integration and getting customers to actually back up their data.

In addition to Symantec, we are also using Cisco Umbrella for DNS filtering and Panorama 9 for remote monitoring and patch management. Of course we use Acronis for backup. It would be great if we could **combine separate security solutions into just one** thing which is the direction you guys are going. It's a great vision in terms of where things are going and leveraging one tool to do a lot of things.

There is just a huge opportunity to say this **product works great**, it is really easy to use. We will come out to your site, train you – we know you are going to love it because we do.





Licensing and Pricing

Overview of Licensing Changes for Existing Partners

- Acronis Cyber Protect Cloud includes all features of Acronis Cyber Backup Cloud Standard extended with essential cyber protection functionality
- 2. PAYG Acronis Cyber Protect Cloud functionality:
 - Backup, Disaster Recovery (test failover), File Sync & Share, Notarization
- 3. Free Acronis Cyber Protect Cloud functionality:
 - Security
 - Management
- 4. Acronis Cyber Backup Cloud discontinued (completely incorporated into Acronis Cyber Protect Cloud or Advanced Backup pack), Acronis Cyber Disaster Recovery discontinued, functionality split between Acronis Cyber Protect Cloud and Advanced Disaster Recovery Pack
- 5. Advanced packs instead of editions:
 - Different advanced packs can be added to different workloads on a customer level
 - All advanced packs will be applicable to both per-GB and per-workload licensing models
- 6. Pricing changes
 - Cyber protection functionality will be available in per-GB licensing model





A simplified approach

	Acronis Cyber Cloud C20.08	Acronis Cyber Cloud C21.03
Licensing model (per GB/per workload)	Customer level	Customer level
Product/editions	 Two editions: Acronis Cyber Backup (per-GB) – backup only Acronis Cyber Protect (per-workload) – four editions 	Single product – Acronis Cyber Protect Cloud • No editions
Additional functionality	Higher edition (per-workload model only)	Advanced packs
Number of SKUs	43	38
FREE cyber protection functionality	No	Yes
Free cloud storage	Yes (Acronis Cyber Protect Cloud only)	Yes (MS365 and Google workspace)

Acronis Cyber Protect Cloud: Cyber Protection for Every Workload at no Cost

Protect your clients' workloads with essential cyber protection functionalities and pay nothing

Features		Acronis Cyber Protect Cloud
	#CyberFit Score	Included
Security	Weak passwords check	Included
	Vulnerability assessment	Included
	Anti-Ransomware protection: Acronis Active Protection	Included
	Antivirus and Antimalware protection: Exploit prevention	Included
	Antivirus and Antimalware protection: Cloud signature-based file detection (no local signature-based detection)	Included
	Antivirus and Antimalware protection: Pre-Execution Al based file analyzer, Behavior based Cyber Engine	Included
Cyber Protection Management	Group management of devices	Included
	Centralized plans management	Included
	Dashboards and reports	Included
	Remote desktop and remote assistance	Included
	Hardware inventory	Included
Data Loss Prevention	Device control	Included

Acronis Cyber Protect Cloud: Pay-as-you-go Features

Ensure further protection of your clients' workloads with Acronis Cyber Protect Cloud pay-as-you-go features. Choose a licensing model and apply it on a client level. Both per-GB and per-workload are available.

Features		Acronis Cyber Protect Cloud
	Workstations, Servers (Windows, Linux, Mac) backup	PAYG
Backup	Virtual machine backup	PAYG
	File backup	PAYG
	Image backup	PAYG
	Standard applications backup (Microsoft 365, Google Workspace, Microsoft Exchange, Microsoft SQL)	PAYG
	Network shares backup	PAYG
	Backup to local storage	PAYG
	Backup to cloud storage	PAYG
Disaster Recovery	Test failover in isolated network environment	32 compute points / month
	Cloud-only VPN Connection	PAYG
	Firewall policies management	PAYG
File Sync & Share	File Sync & Share functionality	PAYG
Notary	Notarization, e-signature, document templates	PAYG

Two Licensing Models



Per-GB model

The per-GB model is simple – you only pay for the backup storage used.



Per-workload model

The per-workload model requires you to pay for each protected workload (there are different prices for different types of workloads) as well as for cloud storage.

Advanced Packs: Feature split

Advanced Packs	Features	
Advanced Security	Anti-virus and Anti-malware protection: Local signature-based file detection	Included
	URL filtering	Included
	Forensic backup, scan backups for malware, safe recovery, corporate whitelist	Included
	Smart protection plans (integration with CPOC alerts)	Included
	Microsoft SQL Server and Microsoft Exchange clusters	Included
Advanced Backup	Oracle DB	Included
	SAP HANA	Included
	Continuous Data Protection backup	Included
	Data Protection Map	Included
Advanced Management	Patch management	Included
	HDD health	Included
	Software inventory	Included
	Fail safe patching	Included
	Cyber scripting*	Included
	Toolbox for MSP: Processes/Services, Remote task manager*	Included
	Al-based monitoring*	Included
	Software deployment*	Included

Note: All features marked with asterisk (*) will be available at a later date	Note: All features	marked wit	n asterisk	(*) will be	available at	a later date
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Advanced Packs	Features	
	Runbooks	Included
	Production and test failover	Included
Advanced Disaster	Cloud only and site-to-site VPN Connection	Included
Recovery	Multiple templates	Included
	Cyber Protected Disaster Recovery (DR site automatic launch in the event of a cyberattack)*	Included
Advanced Email Security Powered by Perception Point	Anti-phishing, anti-spam protection, anti-malware, APT and zero-day protection, impression (BEC) protection, attachments deep scanning, URL filtering, threat intelligence, incident response services	Included
	Notarization and e-signature	Included
Advanced File Sync and Share	Document templates*	Included
	On-premises content repositories (NAS, SharePoint)*	Included
	Backup of sync and share files*	Included
	Network control	Included (Q3)
Advanced Data	User activity monitoring	Included (Q3)
(Q3)	Content control	Included (Q3)
	Content discovery*	Included (Q3)
Advanced Security + EDR (Q4)	All Advanced Security features + Endpoint Detection and Response (events collection, automated response, security incident management)	Included (Q4)
	Sales and billing automation	Included (Q4)
Advanced	Service desk and time tracking	Included (Q4)
Automation (Q4)	CRM with leads and opportunities management	Included (Q4)
	Integrations with accounting and payment systems	Included (Q4)
Advanced Protection (Q4)	All Advanced Security, Advanced Backup, Advanced Management, Advanced Security + EDR, and Advanced Data Loss Prevention	Included (Q4)



Advanced Packs: Administration



Partners can leverage all advanced packs within the Acronis Cyber Cloud management console



Clients' workloads can be protected by one, multiple, or all advanced packs in both per-GB and per-workload licensing models



You can easily **enable or disable an advanced pack** via
the Acronis Cyber Cloud
management console



New vs. Old SKUs: Per-GB

Service	Model	Product Name	SKU	New/Old	Price level	Functionality
r Protect Cloud		Acronis Cyber Protect Cloud - Acronis Hosted Storage (per GB)	SPBAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Google Hosted Storage (per GB)	SP3AMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Azure Hosted Storage (per GB)	SQ2AMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Hybrid Storage (per GB)	SPBBMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Local Storage (per GB)	SP4BMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Files Cloud - Acronis Hosted Storage (per GB)	SP1AMSENS	Reused SKU from 20.08	Same	Same
Cyber		Acronis Cyber Files Cloud - Hybrid Storage (per GB)	SP2AMSENS	Reused SKU from 20.08	Same	Same
		Acronis Cyber Notary Cloud - eSignature (per file)	SQ5AMSENS	Reused SKU from 20.08	Same	Same
onis		Acronis Cyber Notary Cloud - eSignature templates (per template)	SR3AMSENS	New SKU	new price	new
Acronis		Acronis Cyber Notary Cloud - Notarization (per notarization)	SQ4AMSENS	Reused SKU from 20.08	Same	Same
		Acronis Cyber Notary Cloud - Acronis Hosted Storage (per GB)	SQ6AMSENS	Reused SKU from 20.08	Same	Same
Functionality	Per-GB	Advanced Backup - Server	SRDAMSENS	New SKU	new price	new
		Advanced Backup - VM	SREAMSENS	New SKU	new price	new
		Advanced Backup - Workstation	SRFAMSENS	New SKU	new price	new
		Advanced Backup - Hosting Server	SRGAMSENS	New SKU	new price	new
		Advanced Management	SRHAMSENS	New SKU	new price	new
		Advanced Security	SRIAMSENS	New SKU	new price	new
Ē		Advanced Email Security (Perception Point)	SO4AMSENS	New SKU	new price	new
eq		Advanced Disaster Recovery - Acronis Hosted Storage (per GB)	SVEAMSENS	Reused SKU from 20.08	Same	Same
Advanced		Advanced Disaster Recovery - Hybrid Storage (per GB)	SVFAMSENS	Reused SKU from 20.08	Same	Same
		Advanced Disaster Recovery - Acronis Hosted - 1 compute point (per running hour)	SQYAMSENS	Reused SKU from 20.08	Same	Same
		Advanced Disaster Recovery - Acronis Hosted Public IP address	SEDAMSENS	Reused SKU from 20.08	Same	Same
		Advanced File Sync and Share - eSignature (per file)	SR1AMSENS	New SKU	new price	new
		Advanced File Sync and Share - Notarization (per notarization)	SR2AMSENS	New SKU	new price	new

New vs. Old SKUs: Per-workload

Service	Model	Product Name	SKU	New/Old	Price level	Functionality
Acronis Cyber Protect Cloud	Per-workload	Acronis Cyber Protect Cloud - Server	SPEAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - VM	SPFAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Workstation	SPGAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Hosting Server	SQ7AMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Microsoft 365 seat	SRAAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Microsoft Hosted Exchange	ST6AMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Google Workspace	SQ8AMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Mobile	SRBAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud – Website	SEAAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Acronis Hosted Storage for per Workload model (per GB)	SPDAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Google Hosted Storage for per Workload model (per GB)	SPXAMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Protect Cloud - Azure Hosted Storage for per Workload model (per GB)	SQ1AMSENS	Reused SKU from 20.08	Same	+ cyber protection functionality
		Acronis Cyber Files Cloud - User (per user)	SPIAMSENS	Reused SKU from 20.08	Same	Same
		Acronis Cyber Files Cloud - Acronis Hosted Storage (per GB)	SUVAMSENS	Reused SKU from 20.08	Same	Same
		Acronis Cyber Notary Cloud - eSignature (per file)	SQ5AMSENS	Reused SKU from 20.08	Same	Same
		Acronis Cyber Notary Cloud - eSignature templates (per template)	SR3AMSENS	New SKU	new price	new
		Acronis Cyber Notary Cloud - Notarization (per notarization)	SQ4AMSENS	Reused SKU from 20.08	Same	Same
		Acronis Cyber Notary Cloud - Acronis Hosted Storage (per GB)	SQ6AMSENS	Reused SKU from 20.08	Same	Same
ity		Advanced Backup - Server	SRDAMSENS	New SKU	new price	new
		Advanced Backup - VM	SREAMSENS	New SKU	new price	new
		Advanced Backup - Workstation	SRFAMSENS	New SKU	new price	new
na		Advanced Backup - Hosting Server	SRGAMSENS	New SKU	new price	new
Advanced Functionality		Advanced Management	SRHAMSENS	New SKU	new price	new
		Advanced Security	SRIAMSENS	New SKU	new price	new
		Advanced Email Security (Perception Point)	SO4AMSENS	New SKU	new price	new
		Advanced Disaster Recovery - Acronis Hosted Storage (per GB)	SVEAMSENS	Reused SKU from 20.08	Same	Same
		Advanced Disaster Recovery - Hybrid Storage (per GB)	SVFAMSENS	Reused SKU from 20.08	Same	Same
		Advanced Disaster Recovery - Acronis Hosted - 1 compute point (per running hour)	SQYAMSENS	Reused SKU from 20.08	Same	Same
		Advanced Disaster Recovery - Acronis Hosted Public IP address	SEDAMSENS	Reused SKU from 20.08	Same	Same
		Advanced File Sync and Share - eSignature (per file)	SR1AMSENS	New SKU	new price	new
		Advanced File Sync and Share - Notarization (per notarization)	SR2AMSENS	New SKU	new price	new



About Acronis

Acronis is a Leader in Cyber Protection

Al-powered Cyber Protection, Cyber Cloud, Cyber Platform



Since 2008 Corporate HQ in Schaffhausen, Switzerland Founded in 2003 in Singapore, currently the International HQ

Singaporean

Dual Headquarters for Dual Protection





Scale, Growth and Reach

\$300M+ billings 50% business growth 100%+ cloud growth 100% of Fortune 1000 1,000,000+ businesses 50,000+ partners



Global Local Presence

1,500+ employees
33+ locations
150+ countries
33+ languages
DCs in 100+ countries
in the next 24 months



304 Flight Information Regions (FIR)

Acronis Cyber Protect

1,000,000+ workloads protected 1,000,000+ attacks prevented 9,000+ Cloud partners





Solution: Integrated and Autonomous Cyber Protection

Acronis mission is to protect all data, applications and systems (workloads)



Nothing is lost: there is always a copy for recovery



Accessibility

Access from anywhere at any time



Privacy

Control over visibility and access



AAuthenticity

Proof that a copy is an exact replica of the original



Security

Protection against bad actors





Acronis Cyber Singularity

Autonomous, integrated and modular cyber protection for everybody

Acronis Cyber Protect

Making cyber protection available as a Cloud service and on-premises "Classic" solution



Acronis Cyber Cloud

Control panel for Classic & Cloud: 15k+ resellers and 30k+ service providers by 2022



Acronis Cyber Platform

More services for partners, higher margin on more services offered 10k+ certified developers in 2022



Acronis Cyber Infrastructure

Cloud, hardware and software appliances 100+ Acronis DCs, 1,000+ Partner DCs for compute and storage after 2022



Acronis Cyber Services

Premium support, Acronis #CyberFit Academy, marketing, sales, and development services







Build schools and computer classrooms with us and provide:

- A better learning environment for students
- Technical education in STEM and computer literacy
- Better opportunities for children around the world

Scan the QR code to open a world of possibilities to children in need







What's New

Acronis Cyber Protect Cloud – July 2021



Full support and integration with VMware vCloud Director

Cloud providers hosting with the vCloud Director can offer tenants the Acronis Cyber Protect Cloud. Enable clients with proactive cyber protection and fast recovery backups through a simple web interface requiring no client side deployment.



New Advanced File Sync and Share Pack

Improve the collaboration and productivity of your clients' teams. Extend Acronis Cyber Protect Cloud's integrated secure file-sharing capabilities with fully remote notarization, file verification, and online signing



Advanced audit trail in eSignature Certificate

Know exactly the status of your document by viewing a detailed audit trail and tracing the flow of actions within the signature certificate



Support licensing for hosting servers

Special web hosting server protection pricing and licensing has been introduced for: DirectAdmin, Virtualmin, ISPmanager.



Proactive notifications after Microsoft 365 Data Recovery

Clients now can react quickly if needed with proactive notifications after recovery or downloading of backed up data on Microsoft 365.



Backup slice management for Android 2.3.0

View, select, delete or restore any mobile backup slices of your choice through this intuitive slice management capability.



Easily and selectively restore backed up pictures and videos for Android 2.3.0

Save time and restore only the pictures or videos needed by quickly and easily selecting multiple files at once; by days, sequentially.



"Restore Operator" role for Microsoft 365 / Google Workspace

Protect your client's data and prevent accessibility when assigning the "Restore Operator" role allowing the assignee to recover data on behalf of the client/user, but not have access to its content.





Acronis Cyber Protect Cloud – June 2021



Device control for macOS

Reduce your client's risk from insider data breaches on Mac computers by controlling user access to peripheral devices and local interfaces on protected computers running macOS Catalina and Big Sur.



Executive Summary Reports

Easily demonstrate the value of the services you deliver to your clients with these customizable reports. Reported metrics include: patches installed, malicious URLs blocked, malware blocked, protection status of machines, and more. Available on partner and customer levels in the Management Portal.



Simplified delivery of initial backup to the cloud for backup plans with replications

Physical Data Shipping with replication to cloud is now possible for locations with Always Incremental scheme only.



Privacy warnings for Microsoft 365 and Google Workspace backups

Prevents accidental access to client data by warning the partner and that action will be logged before accessing sensitive data.



Client Access to audit log for Microsoft 365 and **Google Workspace backups**

Review events related to Microsoft 365 or Google Workspace cloud-to-cloud backup for any investigation or analysis of possible deviations.



Brand-neutral Acronis Cyber Protect Cloud installer

Enable white-labeling in the partner settings; allowing the client to download a brand-neutral installer and Cyber Protect Monitor.



Support licensing for hosting servers

Special web hosting server protection pricing and licensing has been introduced for: DirectAdmin, Virtualmin, ISPmanager.





Acronis Cyber Protect Cloud – May 2021



Advanced Email Security, powered by Perception Point

Our new Advanced pack helps you block email threats, including spam, phishing, business email compromise (BEC), advanced persistent threats (APTs), and zero-day threats in seconds before they can reach end-users.



Auto-update for cyber protection agents

Ensure all agents are updated to the latest version without any manual operation. Available for Windows, Linux, and Mac machines.



Registration token changes (Management Console)

Generate registration tokens without having to log out from a Partner account and log back in as a customer.



Flexible agent deployment with or without antimalware

Decrease the number of services running on a machine, optimize RAM consumption, and improve compatibility with third-party antivirus solutions.



Monitor signed applications by using behavior detection

Increase the security of Acronis-protected workloads by monitoring signed applications for potential threats.



Document templates for notary service

Simplify the process of signing typical documents by using templates for employment contracts, service agreements, or NDAs.



Software Inventory Improvements Advanced Management

Automatically receive alerts whenever you need to change your current service quota.



Improved failback planning Advanced Disaster Recovery

Save time and effort planning failback activities and gain immediate visibility into the size of backup data that's going to be transferred back to the local site.





Acronis Cyber Protect Cloud – April 2021



Acronis Active Protection for macOS

Increase protection for your clients' macOS workloads by protecting them from advanced threats.



Vulnerability assessments for macOS

Strengthen your clients' macOS workloads with scheduled vulnerability assessments.



UX improvements (Advanced packs)

Switch from one client account to another so that you can get at-a-glance views quickly and easily.



Hardware inventory from agent-based virtual machines

Easily monitor hardware changes, receive device reports, and ensure that they are adequately protected.



Performance improvement for behavior engine

Protect your clients from antivirus and anti-malware with fewer resources and less strain on their systems.



Firewall policies management

Manage outbound and inbound firewall policies on your clients' behalf for their disaster recovery servers.



Storing cPanel metadata

Quickly and easily restore massive amounts of data by storing cPanel metadata in the archive.



Device control: encrypted removable media and screenshot capture access

Eliminate the risk of data leaks with encrypted removable media and screenshot capture control.





