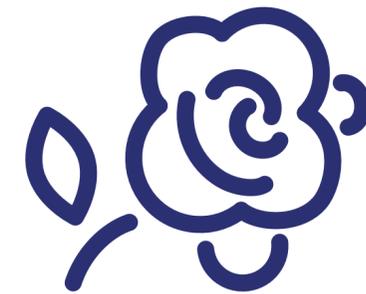


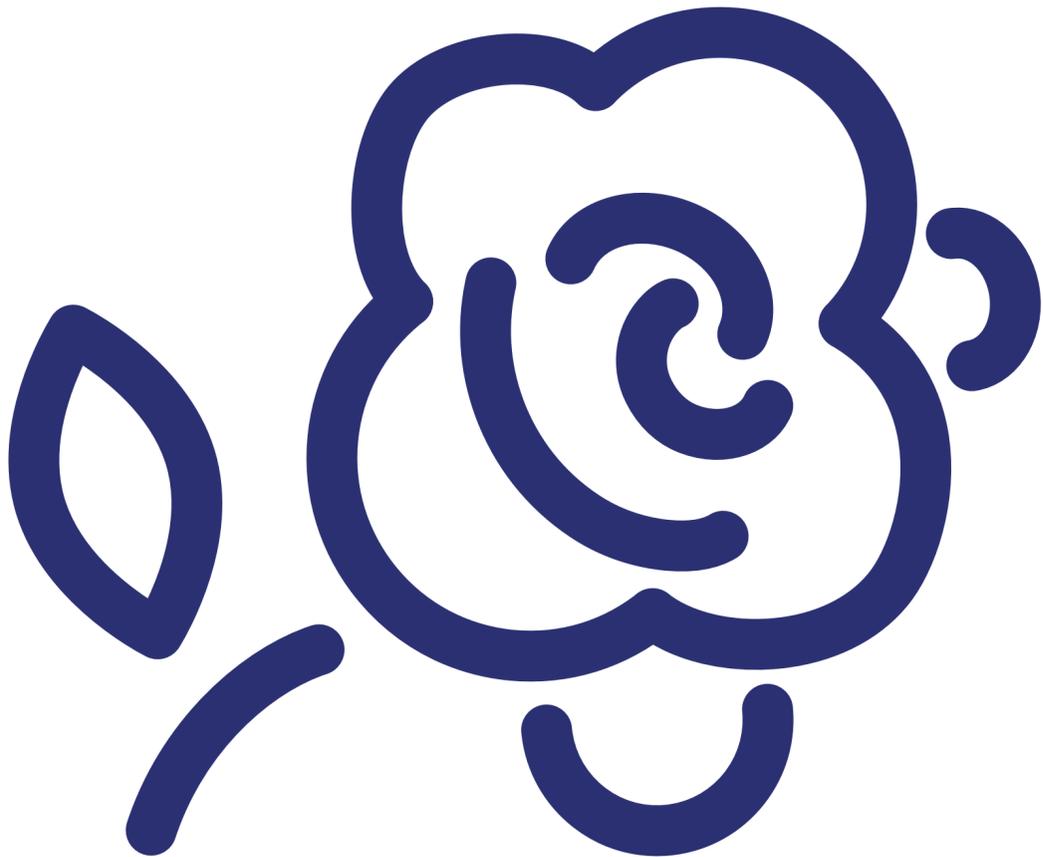
company profile 2023



rOseb/ue

FORWARD MARKETING

& digital practice



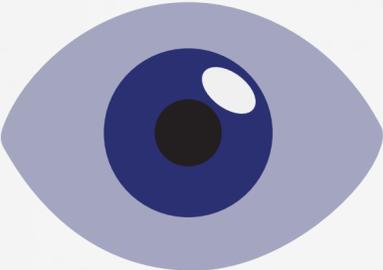
/ the rose

We are r0seb/ue. A creative digital marketing team focused on the ideal solutions for your digital presence.

/ the blue

We write, design, and implement our projects with state-of-the-art technologies and strategies with a goal set in stone: the online rebirth of our clients.

Our mission is to promote brands we believe in, guided by measurable results and the appropriate strategy for each project.



a new **vision**

the **mission**

We combine strategic thinking, innovative creativity, and data analysis in an overloaded digital space with the aim of giving a unique identity to every brand that trusts us.

/ insights

15+

creative years

80+

satisfied clients

200+

successful projects

/ Our team is comprised of



Digital marketers



Copywriters



Designers



Developers



Sales Specialists

/ Using platforms such as



FACEBOOK



FACEBOOK
MESSENGER



GOOGLE ADS



YOU TUBE



TIK TOK



LINKEDIN



GOOGLE
MY BUSINESS

To encourage the user
to meet, interact and trust the brand.

01 / the interview

Interview

We listen to you & discover together the strengths and the style of your brand.

02 / the strategy

Digital Marketing Strategy

We research the competition and set goals.

Page Setup

We create or optimize the brand's presence in Social Media platforms.

Page optimization

We bring the content of your pages up-to-date in order to have the highest "quality score" per channel.

04 / the optimization

Campaign Performance

We monitor the progress of the campaigns and optimize them according to their performance.

Data Analytics

We monitor the progress of the posts we put out, we optimize and we proceed with remarketing strategies.

03 / the creation

Content Creation

We produce content corresponding to the style of the brand (copywriting, gifs, videos, motion graphics, slideshows).

Campaign Plan

We produce the right campaigns and continue to re-strategize based on results.

SEO

We improve organic traffic from search engines.

Campaign Setup

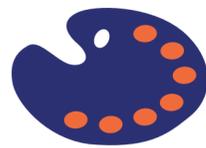
We aim to increase the return of your investment through our campaigns (ROI).

05 / the delivery

Reporting

We provide measurable results in real time.

/ we specialize in



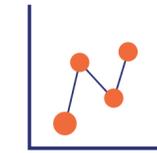
IMGs, Videos, GIFs,
Motion Graphics



Contests & Surveys



eCommerce
Strategy



Data Analysis



Content Creation &
Award Winning Copywriting



Geo Targeting

SEO

Analysis & Campaigns

UX

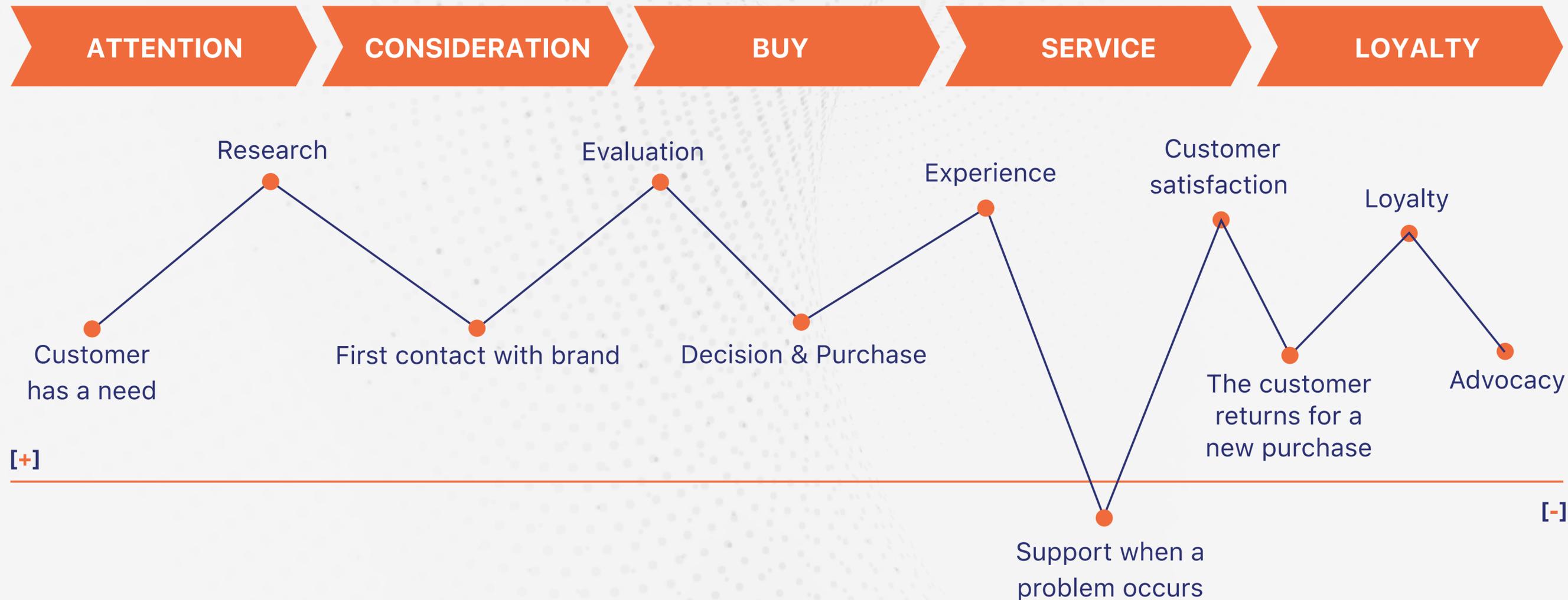
User Experience



/ we excel at Data Analysis through Business Intelligence

We collect & analyse data through a reactive perspective. By looking at the past and the results, we are able to better understand recurring patterns. Through a descriptive and static process, we use automated reporting methods to resolve emerging questions and deliver the best results.

/ Our competitive advantage however, is Customer Journey Expertise







Award-winning Copywriting
in Greek, English & French

/ the awards

We are set on bridging dreams and reality with the aim of progressing forward and developing our skills for the best possible results.



/ The partnerships

We are constantly improving our performance with new opportunities, new partnerships and new, strong alliances.

/ the clients



THANK YOU

Our Offices

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